



MEDIA ADVISORY

PRESS OFFICE

IMMEDIATE RELEASE

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News Release Internet Address: www.sba.gov/news/

USA/CANADIAN BUSINESSWOMEN'S TRADE SUMMIT MAY 17-21, 1999

WHO: **Aida Alvarez**, Administrator, U.S. Small Business Administration (SBA) will co-chair the first USA/Canadian Businesswomen's Trade Summit in Toronto, Canada with U.S. Secretary of Commerce William Daley and Canadian Minister for International Trade Sergio Marchi.

WHAT: This USA/Canadian Businesswomen's Trade Summit will provide an excellent opportunity for U.S. and Canadian business owners and managers to develop essential commercial relationships and pursue opportunities across the border. This women-focused summit will enhance the participation of export-ready, women-owned and managed businesses in the global marketplace. While the Canada/USA Businesswomen's Trade Summit 1999 is a women-focused event, it is open to all business owners and managers.

WANTED: 150 U.S. small business owners and managers wishing to expand or improve your business with market opportunities in Canada.

TO QUALIFY: You must -
Be a business owner or manager ready to do business in Canada. Fill out the exporter profile at: www.businesswomensummit.com or, Make an inquiry by e-mail at: National@NAWBO.org .
Pay a participation fee of (approximately) \$415.
Be responsible for air travel, hotel and meals.

FOR INFO

CONTACT: Canada/USA Businesswomen's Trade Summit 1999
National Association of Women Business Owners (NAWBO)
1100 Wayne Avenue, Suite 380
Silver Spring, Maryland 20910
Fax: (301) 608-2596

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